

Exhibitors*

Ameristar Fence Products
www.ameristarfence.com

Avid Building Systems
www.avid-buildings.com

Bader Company
www.baderco.com

BETCO Inc
www.betcoinc.com

Branstock Buildings
www.branstockbuildings.com

Chamberlain Access Solutions
www.chamberlainaccess.com

DoorKing Inc / Symbio
www.doorking.com/pages/dks-soft.php

eMove Inc - WebSelfStorage
www.emove.com

Flexospan Steel Buildings Inc
www.flexospan.com

Inside Self-Storage
www.insideselfstorage.com

Marcus & Millichap
www.marcusmillichap.com/sdelaney

On The Move Inc
www.onthemovetrucks.com

OpenTech Alliance Inc
www.opentechalliance.com

SMD Software Inc - SiteLink
www.smdsoftware.com

Storage Structures Inc
www.storagestructuresinc.com

Syrasoft Management Software
www.syrasoft.com

The Rabco Corporation
www.rabco.com

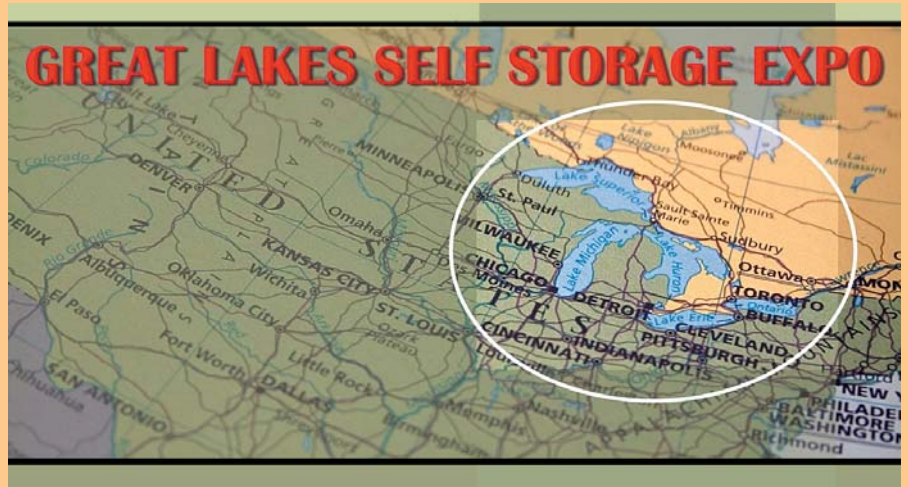
Trachte Building Systems
www.trachte.com

Trac-Rite Door
www.tracrite.com

U-Haul International
www.uhaul.com

Wells Fargo Financial
www.wellsfargoleasing.com

(*As of April 27, 2009)



June 4 – 5, 2009 Hilton Hotel, Lisle, IL

3003 Corporate West Drive, Lisle, IL

P 630-505-0900

F 630-505-8948

W www.hilton.com

Check in – 3 pm Check out – 12 pm

Room Rate

\$129

Room Block Release

May 13, 2009

Directions

Traveling East or West on I-88 exit at Naperville Road. Go north to Warrenville Road, and then turn east. The hotel will be on your right approximately ½ mile.

Schedule of Events

Thursday, June 4, 2009

10:30 am	Kyle Zimmerman – speaker
11:30 am	Luncheon with Industry Updates – Jim Chiswell – speaker
1 pm	Ray Wilson – speaker
2 pm	Jeffrey Greenberger – speaker
3 pm	"Last Question" – speaker open forum
4 pm	Roundtable Discussions
5 pm	Trade Show Opens with Cocktail & Hors D'oeuvres Reception
7 pm	Trade Show closes

Friday, June 5, 2009

8 am – 12 pm **Trade Show with Breakfast**

Speaker Information

Kyle Zimmerman

We will take a look at how to communicate and motivate our managers as well as give some powerful “tricks or the trade” that can improve our telephone techniques and increase our sales, even in down market. **Kyle Zimmerman** is the owner of PhoneChexx Mystery Shopping and Sales Training and is a part-owner of 4 self storage facilities in the Greater Fort Wayne area. This presentation will have valuable information for both self storage owners and managers.

Jim Chiswell

Many self storage owners are ignoring the reality of their business’s Digital Footprint and the FREE search opportunities that exist on the Internet that could help attract new customers to their facilities. Self storage consultant and nationally recognized industry speaker **Jim Chiswell** returns to this year’s Great Lakes Self Storage Expo to offer his insights into Maximizing Your Digital Footprint. Active in the self storage business for almost 24 years, Chiswell brings to the Expo the knowledge and experience he has gained from working for countless self storage clients across the United States since starting his own firm in 1990. The goal of his session will be to provide everyone with no-cost marketing opportunities that are now available on the Internet.

Charles (Ray) Wilson

The need for reliable and accurate reporting of operating performance statistics has never been greater. Self Storage Data Services (SSDS) is the only third party firm with access to data never before published in the self-storage industry. **Charles (Ray) Wilson** created SSDS, a research company with a database that includes analysis of economic occupancy and sales. Ray has over 20 years of experience appraising and consulting self-storage facilities. In addition to his appraisal experience, he has been published in the Appraisal Journal, The Mini Storage Messenger, and the Korpacz Investor Survey. Mr. Wilson’s presentation will focus on recent data collected specifically for the Illinois and Indiana self storage markets.

Jeffrey Greenberger

Audits are performed to ascertain the validity and reliability of information; also to provide an assessment of a system’s internal control. Does the word itself, “audit” send shivers down your spine? **Jeffrey Greenberger**, partner in the law firm of Katz, Greenberger and Norton will talk specifics regarding record retention and other legal aspects to running your self storage operation. Jeff is a leading authority in self storage law and is a sought after presenter and author. He is a regular writer for Inside Self Storage and the Messenger magazines, as well as, provides monthly legal webinars.

Roundtable Topics

- Access Control
- Financing
- Legal
- Secret Shopper
- Feasibility / Consulting
- Insurance
- Market Analysis

Cash Giveaway!

Some lucky people will leave the Expo with extra money in their pockets. At the Trade Show Reception and at the Trade Show Breakfast, cash drawings will be held! You must be present to win!

Show Policy

Non-exhibiting/sponsoring suppliers are not permitted in the Trade Show arena.

Questions?



Illinois Self Storage Association

225 East Cook Street
Springfield, IL 62704
P 217-528-5230
F 217-241-4683
E member@p-a-m-s.com
W www.illinoisselfstorage.org



Indiana Self Storage Association

225 East Cook Street
Springfield, IL 62704
P 217-528-5230 or
866-528-5230 (toll free IN only)
F 217-241-4683
E member@p-a-m-s.com
W www.inselfstorage.org



GREAT LAKES SELF STORAGE EXPO

In cooperation with
Inside Self Storage

June 4 - 5, 2009
Hilton Hotel
3003 Corporate West Dr.
Lisle, Illinois

GREAT LAKES SELF STORAGE EXPO
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Don't forget to make your hotel reservations!

Important Details

Trade Show Hours

June 4, 2009: 5 pm – 7 pm (with reception)
June 5, 2009: 8 am – 12 pm (with breakfast)

Hotel

Hilton Hotel
3003 Corporate West Drive
Lisle, Illinois
P 630-505-0900
F 630-505-8948
W www.hilton.com

Check in – 3 pm Check out – 12 pm

Room Block Release

May 13, 2009

Room Rate

\$129

ILLINOIS — Fax or mail registration to:
Illinois Self Storage Association
225 East Cook Street, Springfield, IL 62704
P 217-528-5230 • **F** 217-241-4683
E member@p-a-m-s.com
W www.illinoisselfstorage.org

INDIANA — Fax or mail registration to:
Indiana Self Storage Association
225 East Cook Street, Springfield, IL 62704
P 217-528-5230
P 866-528-5230 (toll free IN only)
F 217-241-4683
E member@p-a-m-s.com
W www.inselfstorage.org

Attendee Registration Form

Please use a separate registration form for each attendee. *However, one combined payment may be made for all your attendees.*

ILLINOIS Member INDIANA Member Non-Member

Please Print

ATTENDEE _____

BADGE NAME _____

ORGANIZATION _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ FAX _____

E-MAIL _____

WEB ADDRESS _____

Please indicate any special requirements: _____

REGISTRATION FEES				
NO.	REGISTRATION OPTIONS	MEMBER	NON-MEMBER	TOTAL
	FULL PACKAGE (includes educational sessions, Thursday Trade Show, Lunch & Reception, Friday Breakfast and Trade Show)	\$125	\$250	
	FRIDAY TRADE SHOW ONLY (includes Trade Show and Breakfast)	\$ 25	\$ 35	
EVENTS (price included in packages above)				
	C Lunch			
	A Reception			
	B Breakfast			
	EXPO SPECIAL (Membership Dues thru December 2009) <input type="checkbox"/> Illinois <input type="checkbox"/> Indiana		\$ 95	
TOTAL AMOUNT DUE ▶				

To ensure an accurate count for our programs, please mark all events that you plan to attend, **EVEN IF YOU ARE SIGNED UP FOR THE FULL REGISTRATION.**

ATTENDEE NAME _____ **C** **A** **B**

Payment Method

Payment Enclosed: Check (made payable to Illinois Self Storage Association)
 MasterCard Visa American Express Discover

Card Number _____ Expiration Date _____ / _____

Signature _____ Security Code _____

Billing Address ZIP CODE that appears on your Credit Card Statement _____